

Support At Every Step

The ASPIRE Galderma Rewards app fits into every step of your patients' aesthetic journeys, offering rewards, savings and reminders that keep them coming back to your practice.

Use this guide to encourage your patients to get the most from their ASPIRE membership with the new ASPIRE Galderma Rewards app.

1

Patient makes an appointment

Have front desk staff remind patients to download the app before their appointment, or include the reminder in the confirmation email.

"To keep all of our patients safe, we're limiting contact and asking for all rewards to be ready when it's time to check out. If you're an ASPIRE member, be sure to download the ASPIRE Galderma Rewards app before your appointment, so you'll have your savings at hand."

2

Appointment confirmation

Encourage patients to use the app, so they can have certificates ready and take a Before picture prior to their visit.

"We have you scheduled for (time) on (day). I'm calling to confirm your appointment and to remind you to take your Before picture for the ASPIRE Galderma Rewards app Before & After Gallery. That way, you can easily track your personal results."



6

Patient considers re-treatment

The app sends push notifications to remind patients when it's time for a follow up, and special offers can naturally encourage return visits to aesthetic practices.



3

Patient check-in

Ask patients to use the app to redeem points or pull up certificates they'd like to apply. Also remind them to set the practice as their Preferred Specialist.

"As you wait, you may want to use the ASPIRE Galderma Rewards app to pull up any special offers you'd like to discuss during your appointment, redeem points or have your treatment certificate ready for checkout."



5

Post-treatment follow up

Practice staff can remind the patient to take an After photo and save it to their gallery.

"We hope you're satisfied with the results of your treatment. Remember, you can create your own personal Before & After picture in the ASPIRE Galderma Rewards app. That way, you can easily track your aesthetic results and make note of the treatments that worked best for you."



4

During treatment

The injector can encourage the patient to take a picture for the Before & After Gallery and track their results. Guiding patients to add the practice as their Preferred Specialist can also help the patient feel supported after their treatment.

"Before we get started, do you want to take a Before picture to upload to the ASPIRE Galderma Rewards app?"

"I'd recommend adding our practice as your Preferred Specialist in the app. That way, our contact information is handy if you have any questions or concerns."

